



# Strike Date Calendar

Use insight to increase your collection rates, identify the best date on which to collect against a consumer and increase recoveries.

By leveraging the bureau's comprehensive consumer payment profile information as well as our intelligent analytical capability, we're able to provide organisations with an accurate view of the best collections dates for a consumer.

The model takes weekends and public holidays into account in order to produce an accurate result that is relevant to your specific collections period.

## **Strike Date Calendar–Quick Facts:**

The model provides the following relevant information:

- A clear 5 day date range identifying where the customer has the highest likelihood of making a successful payment
- The first day of the date range
- The date on which most of the customer's payments are typically made within the specified range
- A confidence level indicating the probability of a successful payment during the specified range

## **Where can the solution be applied in your organisation?**

**Acquisition** - ensure that debit order dates are set up correctly when acquiring new customers in order to reduce first time defaults

**Account Management** – identify opportunities to realign collection dates in order to improve collection activities during your account management processes

**Collections** – negotiate insight driven promise-to-pays on delinquent accounts and realign debit order/collection dates to improve recovery rates



**Benefits:**

- Reduce delinquency rates
- Reduce costs of collections
- Increase recovery rates
- Easily integrated into your unique environment

Increase recovery rates, reduce costs and increase profitability.

Give your organisation the competitive edge with TransUnion's Strike Date Calendar Model.

**FOR MORE INFORMATION ON STRIKE DATE CALENDAR PLEASE CONTACT YOUR SALES REPRESENTATIVE:**

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